



OHIO DEFERRED COMPENSATION

OHIO PUBLIC EMPLOYEES DEFERRED COMPENSATION PROGRAM

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Encourage Participation in National Retirement Security Week

National Retirement Security Week (NRSW) will take place from October 16-22 this year. Ohio DC is committed to supporting this important initiative to help employees across Ohio make retirement security a priority in their financial planning. In order to promote NRSW to employers and employees, we have planned multiple opportunities for outreach. This includes webinars that will be promoted in next month's *Employer Newsletter*, updates about NRSW in the quarterly *Focus* newsletter and targeted emails to participants promoting NRSW.

In addition to our own efforts, NAGDCA (National Association of Government Defined Contribution Administrators, Inc.) has created a unified, consistent communication campaign to help plans of all sizes to reach out to their participants, encouraging them to take part in National Retirement Security Week. The ultimate goal of this campaign is the education of workers as to the necessity of saving for retirement and how it is essential to their financial security in the future. NAGDCA is hoping to help encourage an increased level of awareness, specifically related to the variety of retirement savings options, with the end result being increased participation in retirement plans. To assist NAGDCA in promoting NRSW, we are including information and links to newly developed communication materials in both the quarterly *Focus* newsletter and the September and October issues of the *Employer Newsletter*.

To view the background and goals for National Retirement Security Week and the communication plan and tactics laid out by NAGDCA, please visit the website [here](#). To review NAGDCA's theme "Your Whole Story" and the associated materials, you can visit the microsite [here](#). See examples of promotional items [here](#) and graphics for "Your Whole Story" [here](#).

To learn more about Ohio Deferred Compensation, visit Ohio457.org.